

Destination Marketing Options on J2Ski

Straightforward packages, specifically for destinations - see our **Destination Packs** below.

For Display Advertising options, please see our **Media Kit** at www.j2ski.com/Media_Kit.pdf.

The J2Ski Destination Packs

Three levels of promotion for individual Ski Areas or wider Regions.

Featured Destination - Standard Pack

Promotes content related to your destination on J2ski (i.e. The visitor stays on J2Ski and does not click out), and includes :-

- ☑ 100,000 Ad impressions, linking to a relevant J2Ski page.
- ☑ Publication of 1 Press Release, which may include Video, in our News Forum.
- ☑ Social Media Sharing of the PR to our Facebook and Twitter followers.

Featured Destination - Referral Pack

As Standard Pack but Ads link to a landing page/website of your choice.

Destination of The Week

As Featured Destination - Standard Pack, but :-

- All Ad impressions delivered in One Week.

In addition, *during the week selected* :-

- ☑ Destination highlighted in our Resort and Snow Report Menus.
- ☑ Destination featured on the J2Ski Home Page.
- ☑ Insert placed in all Snow Mails sent that week (~50,000).

Destination Pack Pricing

Featured Destination Standard Pack	€ 500
Featured Destination Referral Pack	€ 1,000
Destination of The Week	€ 2,500 per week

Research / Familiarization Visits

We're always delighted to visit new ski areas, and will create a comprehensive Trip Report and enhance existing relevant content on J2Ski. **Please contact us to check availability.**

We look forward to working with you

To get your ski destination in front of *Millions* of Skiers :-

partners@j2ski.com

Telephone +44 (0) 1202 802972