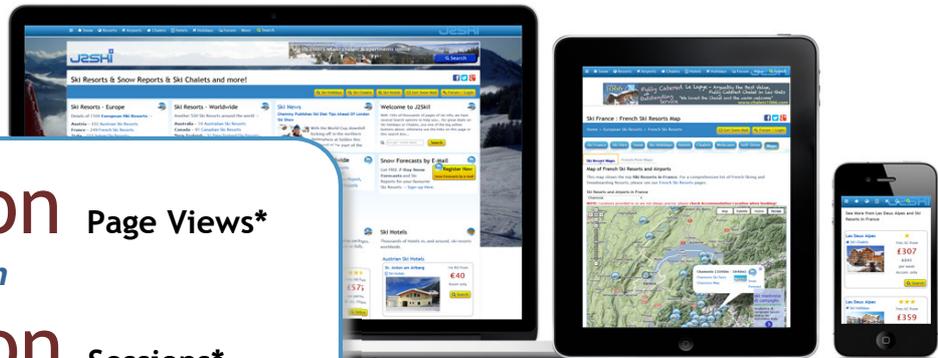


If your customers ski, you'll find them on J2Ski...

11 Million Page Views*
in
5 Million Sessions*
from
3 Million Visitors*

*12 months to October 2014, Google Analytics



...on Desktop, Tablet and Mobile

About J2Ski

J2Ski.Com is a popular, content-rich web-site serving *millions* of European and American Snow Sports Enthusiasts with all the information they need each winter.

Half a million pages of Snow Reports, Ski Resorts and travel options have made J2ski.com one of the most popular Ski Sites on the planet.

Demographics

J2Ski attracts and serves skiers and boarders of all ages and varieties - from once-a-year recreational boarders on package holidays to seasoned and independent heli-skiers.

The “average” J2Skier is 40 years old, affluent, with children who also ski.

100% Organic Traffic = Highly Relevant

Providing the information Skiers need, in a logical format, J2Ski.com has never needed to buy traffic or advertise, and enjoys high levels of repeat visits.

Our visitors are tightly targeted to their landing pages so relevant products and services, promoted in context, receive high levels of interest.

Find Us and Follow Us

Join our 1,000s of Friends at :-



www.facebook.com/J2Ski



www.twitter.com/J2SkiSnow



www.twitter.com/J2SkiChat

Contact Us

To promote your Snow Sports Brand with J2Ski, contact :-

partners@j2ski.com

Telephone +44 (0) 1202 802972

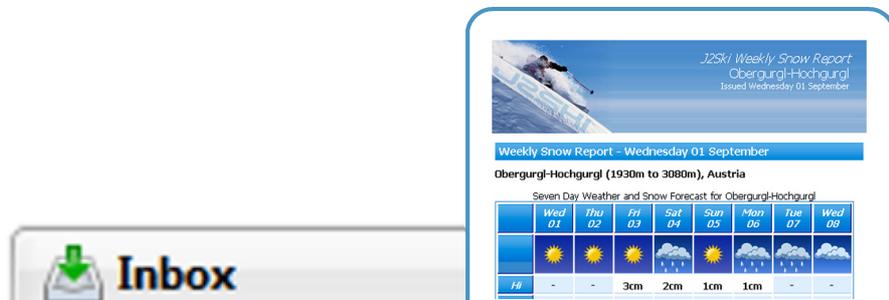
Advertising Options

Banner / Display Advertising

For easy-to-use and fast-to-start campaigns, we support the standard IAB formats of :-
 728x90 Leaderboard (Page Head & Footer)
 300x250 MPU (in content or side-bar)

Video / Rich Media Advertising - We can host any popular format of rich media.

Targeting - We can target specific Visitor Segments, Pages, Keywords and locations.



30,000 Snow Mail / Newsletter Subscribers

Every week of the Ski Season, 30,000 J2Skiers receive *personalized* Snow Forecasts for Ski Resorts selected by them.

Powder Alarms are sent whenever heavy snow is forecast, and many choose to receive additional daily updates.

Partnership Options

We are delighted to work with quality Snow Sports businesses and organizations, in a variety of ways.

Sponsorship - ideal for location-specific services and other businesses who need to target particular Countries or Ski Resorts.

Revenue-Share Partnerships - perfect for the in-context promotion of high value / high turnover product such as Chalet Rental or Package Holiday sales.

Please contact us, with any questions or suggestions; we'll be delighted to work with you to achieve the best results.

Rate Card

Leaderboards Run of Site	£5 CPM
Leaderboards Targeted	£10 CPM
MPU Run of Site	£10 CPM
MPU Targeted - Resorts	£25 CPM
MPU Targeted - Chalets	£35 CPM
Snow Mail Peak	£500 Per Week
Snow Mail Off-Peak	£250 Per Week