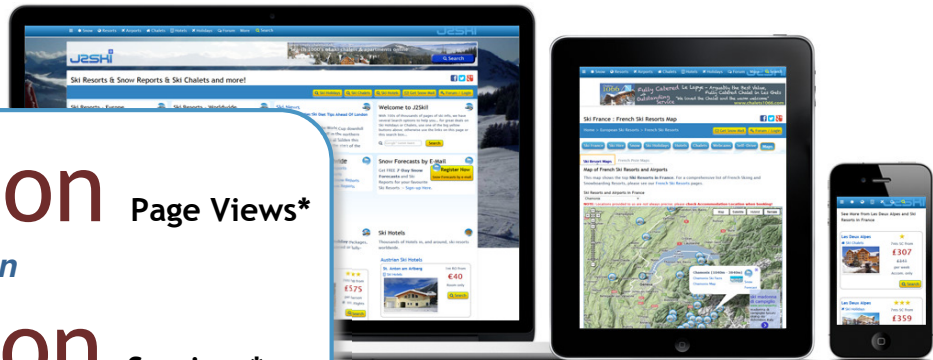


If your customers ski, you'll find them on J2Ski...

14 Million Page Views*
in
6 Million Sessions*
from
3 Million Visitors*

*12 months to March 2015, Google Analytics



...wherever they are.

100% Organic
We never buy traffic.

About J2Ski

We help *Millions* of UK, European and American visitors to decide where to ski each winter.

We inform and engage them, and we're now one of the most popular Ski Sites on the planet.

About "J2Skiers"

With thousands of ski areas detailed, we naturally attract a diverse audience inclusive of all snow sports enthusiast types.

J2Skiers include large numbers of :-

- Independent, high value, enthusiasts.
- Families.
- Group Planners.
- Early (peak week) Bookers.
- Last Minute "Snow Followers".

With a unique blend of informative content and relevant partner offers, we attract the "decision makers" and "budget holders" - big and small.

Want to reach *more* Skiers?

Some numbers from the UK market...

18,000 Monthly Readers of Ski and Snowboard Magazine in 2014

29,000 Members of Ski Club GB

35,000 Visitors to the 5-day London Ski & Snowboard Show 2013

63,000 Visits to J2Ski

In 24 hours - 28th December 2014

We look forward to working with you

To get your ski destination or service in front of *Millions* of Skiers :-

partners@j2ski.com

Telephone +44 (0) 1202 802972

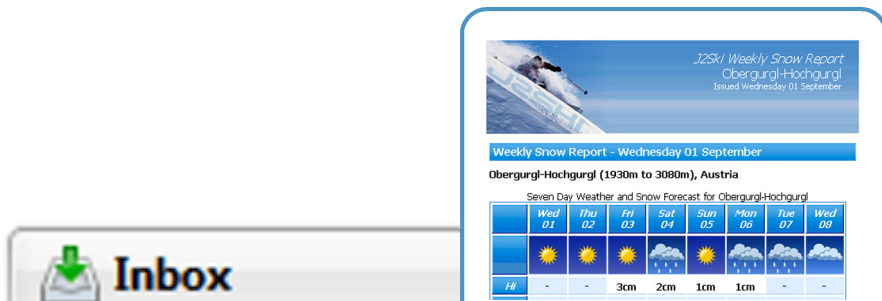
Advertising Options

Banner / Display Advertising

For easy-to-use and fast-to-start campaigns, we support the standard IAB formats of :-
 300x250 MPU (in content or side-bar)
 320x50 Mini-MPU (headline & side-bar)

Video / Rich Media Advertising - We can host any popular format of rich media.

Targeting - We can target specific Visitor Segments, Pages, Keywords and locations.



30,000+ Snow Mail / Newsletter Subscribers

Every week of the Ski Season, more than 30,000 “J2Skiers” receive *personalized* Snow Forecasts for Ski Resorts selected by them. Powder Alarms are sent whenever heavy snow is forecast, and many choose to receive additional daily updates. In a “snowy” winter week we’ll deliver 100,000 snow mails!

Partnership Options

As well as display advertising, we are delighted to work with quality Snow Sports organizations, in a variety of ways.

Page Sponsorship - ideal for location-specific services and other businesses who need to target particular Countries or Ski Resorts.

Revenue-Share Partnerships - perfect for the in-context promotion of high value / high turnover product such as Chalet Rental or Package Holiday sales.

Please contact us, with any questions or suggestions; we’ll work with you to achieve the best results.

Rate Card

Mini MPU	£5 CPM
Run of Site	
MPU	£10 CPM
Run of Site	
MPU	£25 CPM
Targeted by Geo/Lang/Keyword	
Snow Mail Insert Peak	£500 Per Week
Snow Mail Insert Off-Peak	£250 Per Week

CPM - cost per thousand impressions