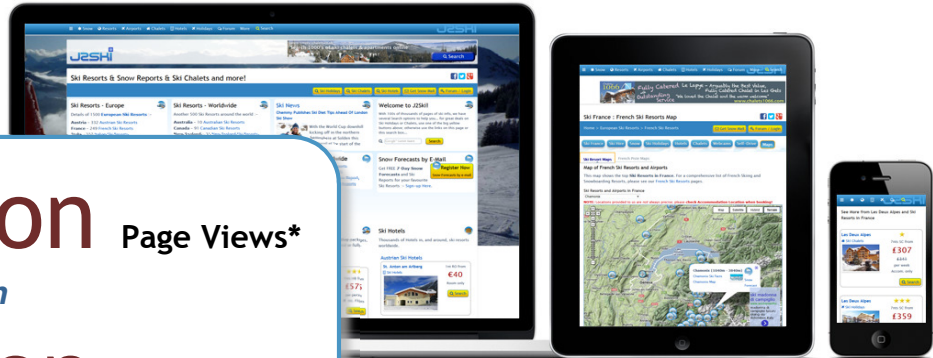


If your customers ski, you'll find them on J2Ski...



**14 Million** Page Views\*  
*in*  
**6 Million** Sessions\*  
*from*  
**3 Million** Visitors\*

...on Desktop, Tablet and Mobile

## About J2Ski

J2Ski.Com serves *millions* of European and American Snow Sports Enthusiasts with all the information they need each winter, and is one of the most popular Ski Sites on the planet.

## Demographics

J2Ski attracts skiers and boarders of all ages and varieties - from once-a-year holidaymakers to seasoned, independent heli-skiers.

The *average* J2Skier is 40 years old, affluent, with children who also ski.

## 100% Organic

J2Ski has never bought traffic, and enjoys high levels of repeat visits, from on-target, relevant visitors.

## How many Skiers...

...does your PR reach?

**18,000** Monthly Readers of Ski and Snowboard Magazine in 2014

**29,000** Members of Ski Club GB

**35,000** Visitors to the 5-day London Ski & Snowboard Show 2013

**63,000** Visits to J2Ski

**In 24 hours** on 28th December 2014

## Find Us and Follow Us

Join our 1,000s of Friends at :-



[www.facebook.com/J2Ski](http://www.facebook.com/J2Ski)



[www.twitter.com/J2SkiSnow](http://www.twitter.com/J2SkiSnow)



[www.twitter.com/J2SkiChat](http://www.twitter.com/J2SkiChat)

## Contact Us

To promote your Snow Sports Brand with J2Ski, contact :-

[partners@j2ski.com](mailto:partners@j2ski.com)

Telephone +44 (0) 1202 802972

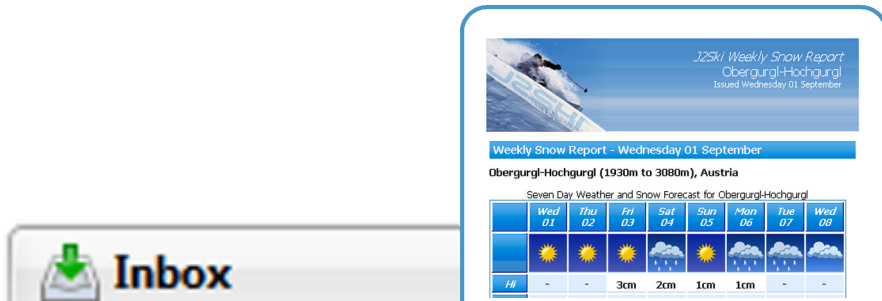
## Advertising Options

### Banner / Display Advertising

For easy-to-use and fast-to-start campaigns, we support the standard IAB formats of :-  
 728x90 Leaderboard (Page Head & Footer)  
 300x250 MPU (in content or side-bar)

**Video / Rich Media Advertising** - We can host any popular format of rich media.

**Targeting** - We can target specific Visitor Segments, Pages, Keywords and locations.



## 30,000 Snow Mail / Newsletter Subscribers

Every week of the Ski Season, 30,000 J2Skiers receive *personalized* Snow Forecasts for Ski Resorts selected by them.

Powder Alarms are sent whenever heavy snow is forecast, and many choose to receive additional daily updates.

## Partnership Options

We are delighted to work with quality Snow Sports businesses and organizations, in a variety of ways.

**Sponsorship** - ideal for location-specific services and other businesses who need to target particular Countries or Ski Resorts.

**Revenue-Share Partnerships** - perfect for the in-context promotion of high value / high turnover product such as Chalet Rental or Package Holiday sales.

**Please contact us**, with any questions or suggestions; we'll be delighted to work with you to achieve the best results.

## Rate Card

Leaderboards Run of Site	£5 CPM
Leaderboards Targeted	£10 CPM
MPU Run of Site	£10 CPM
MPU Targeted - Resorts	£25 CPM
MPU Targeted - Chalets	£35 CPM
Snow Mail Peak	£500 Per Week
Snow Mail Off-Peak	£250 Per Week