

If your customers ski, you'll find them on J2Ski...

12 Million Page Views*

in

7.5 Million Sessions*

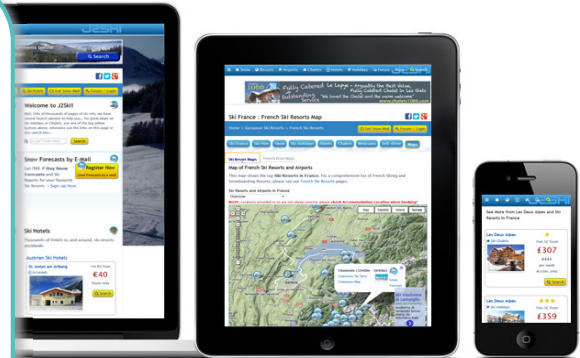
to

4 Million Visitors*

*12 months to February 2020, Google Analytics
and

3.9 Million

Tweet Impressions*



...wherever they are.

100% Organic

We never buy traffic.

About J2Ski

We help *Millions* of British, European and American visitors decide where to ski each winter, and holiday in the summer.

We're one of the most popular mountain sports websites on the planet.

About "J2Skiers"

Covering thousands of mountain resorts, we attract a diverse audience inclusive of all snow sports and mountain lovers.

We are :-

- Independent & High Value
- Enthusiasts
- Families
- Group Leaders & Decision Makers
- Early Bookers
- Last Minute Snow Hunters

In a challenging market
J2Ski are growing

In the year to February 2020
Annual Visits to J2Ski grew
+35% to 4 Million

In the year to July 2020
Annual Visits to J2Ski grew
+12% despite COVID-19

Reach Millions of Skiers

We can help
partners@j2ski.com

Half-Price Advertising! See Over

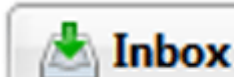
Display Advertising

Our Standard Format :- Responsive Medium Rectangle*

*Usually 300x250 pixels but re-sizes according to the viewer's device.

Alternative formats :- in-feed, wallpapers and almost any popular format of rich media are available (rates on request).

Targeting :- By Resort / Keyword / Visitor



Snow Mail & Newsletter Subscribers

Every week of the Ski Season, more than **45,000** J2Skiers get *personalized* Snow Forecasts for Ski Resorts selected by them.

All get our weekly report, Powder Alarms are sent when snow is forecast, and many opt-in to daily updates.

In a "snowy" winter week we send over 100,000 snow mails!

Partnership Options

Page Sponsorship

Ideal for location-specific services and businesses to target particular Countries or Ski Resorts.

Revenue-Share Partnerships

Perfect for high value services such as Accommodation, Equipment Rental or Travel.

Get in touch to discuss.

Standard Rate Card

Display Ads

With targeting by destination, visitor location, keyword, etc.

£20 CPM*

Snow Mail

Insert

In ALL snow mails and Power Alerts

£1500 Per Week

Pre-Payment Discount!

All options **Half Price** if paid before campaign start.

*CPM - cost per thousand views